

# New Active Business Tracks - Anglais - BTS tertiaires [1re et 2e années] - Ed. 2022

## Liste des ressources

### Unit 1 - Consumers

**- Livre du prof :**

Unit 1 - Corrigés • LDP\_BTS\_Anglais\_Unit1.pdf

**- Videos :**

Video 01 - What are consumers? • <https://youtu.be/FXzlh0NbCDc>

**- Audios :**

Audio 01 - A shift in shopping habits • Audio\_01.mp3

**- Audios :**

Audio 02 - Understanding customers' behaviour • Audio\_02.mp3

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Audio 03 - Britons expected to send 235m items of clothing • Audio\_03.mp3

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Audio 04 - Pronunciation work • Audio\_04.mp3

**- Videos :**

Video 02 - Maslow, the hierarchy of needs • [https://youtu.be/O-4ithG\\_07Q](https://youtu.be/O-4ithG_07Q)

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**- Videos :**

Video 03 - Amazon Go opens cashier-free smart grocery store - Dec 2016 • <https://youtu.be/SV5DqygW764>

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Audio 08 - Is the era of big food coming to an end? • Audio\_08.mp3

### Unit 2 - Marketing & distribution

- Unit 2 - Corrigés • LDP\_BTS\_Anglais\_Unit2.pdf

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**- Audios :**

Audio 09 - Aldi • Audio\_09.mp3

**- Videos :**

Video 05 - Brand Marketing • <https://youtu.be/LomLMdosYzM>

- **Audios :**

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- **Audios :**

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Video 07 - What is Digital Marketing? • <https://youtu.be/XDpwDwcXGoU>

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## Unit 3 - Companies

- **Livre du prof :**

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- **Videos :**

Video 09 - Why Facebook became Meta? • <https://youtu.be/vP1h2Hzgyzg>

- **Audios :**

Audio 18 - Companies Facing Environmental Issues • Audio\_18.mp3

- **Audios :**

Audio 19 - Small Businesses Can Make a Big Impact on the Economy • Audio\_19.mp3

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Audio 20 - How Aldi is changing America's supermarket • Audio\_20.mp3

- **Audios :**

Audio 21 - Pronunciation work • Audio\_21.mp3

- **Videos :**

Video 10 - S. Korean green companies adopt eco-friendly systems to protect environment • <https://youtu.be/pLfEVTxDORY>

- **Audios :**

Audio 22 - Pronunciation work • Audio\_22.mp3

- **Audios :**

Audio 23 - Are Companies guilty of greenwashing? • Audio\_23.mp3

- **Videos :**

Video 11 - Getting to the bottom of Samsung's Galaxy Note 7 crisis • <https://youtu.be/ui29CoxavBM>

- **Audios :**

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- **Audios :**

Audio 25 - What does it take to destroy a company's brand name? • Audio\_25.mp3

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- **Livre du prof :**

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- **Videos :**

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- **Audios :**

Audio 26 - Metaverse • Audio\_26.mp3

- **Videos :**

Video 13 - The World Ahead 2022: five stories to watch out for • [https://youtu.be/YIQ\\_4604Xfg](https://youtu.be/YIQ_4604Xfg)

- **Audios :**

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- **Audios :**

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Audio 32 - Could a robot do your job? • Audio\_32.mp3

- **Videos :**

Video 15 - Google execs tell employees they won't raise pay to match inflation • [https://youtu.be/3iSEE\\_w8TVU](https://youtu.be/3iSEE_w8TVU)

- **Audios :**

Audio 33 - I'm still in pain • Audio\_33.mp3

## Unit 5 - Transports

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Unit 5 - Corrigés • LDP\_BTS\_Anglais\_Unit5.pdf

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Video 16 - Why Is The Tesla Semi The Future of Trucks ? • <https://youtu.be/Ael2nTAraxs>

- **Videos :**

Video 17 - The Economics of Shipping • <https://youtu.be/cvH-mHe3GZ4>

- **Audios :**

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Audio 35 - Supply chains in 2022 • Audio\_35.mp3

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Audio 36 - Kazakhstan unrest • Audio\_36.mp3

- **Audios :**

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- **Videos :**

Video 18 - How bad for the environment are cruise ships? | Global Ideas • <https://youtu.be/yI5xYm-0hvo>

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- **Videos :**

Video 19 - Inside Elon Musk's underground loop tunnels in Las Vegas • <https://youtu.be/NFWZWDqyV2I>

## Unit 6 - World challenges : sustainability and AI

- **Livre du prof :**

Unit 6 - Corrigés • LDP\_BTS\_Anglais\_Unit6.pdf

- **Videos :**

Video 20 - Four ways AI can help tackle climate change | BBC Ideas • <https://youtu.be/mvUPj2WbuKc>

- **Videos :**

Video 21 - A.I. Artificial Intelligence 2001 trailer 1 • [https://youtu.be/\\_19pRsZRiz4](https://youtu.be/_19pRsZRiz4)

- **Audios :**

Audio 42 - China, moving to cut emissions • Audio\_42.mp3

- **Audios :**

Audio 43 - How Artificial Intelligence helps sustainability • Audio\_43.mp3

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- **Videos :**

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- **Audios :**

Audio 45 - Pronunciation work • Audio\_45.mp3

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- **Audios :**

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Unit 7 - Corrigés • LDP\_BTS\_Anglais\_Unit7.pdf

- **Videos :**

Video 24 - As U.S.-Taiwan Trade Strengthens, Tensions With China Complicates Business | WSJ • <https://youtu.be/2lgBsQGeyTw>

- **Audios :**

Audio 49 - Oils companies • Audio\_49.mp3

- **Videos :**

Video 25 - Global Trade and Logistics Overview • [https://youtu.be/7\\_W-SV1jKvU](https://youtu.be/7_W-SV1jKvU)

- **Audios :**

Audio 50 - The deglobalisation virus • Audio\_50.mp3

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## Mock test

- **Sujets d'examen :**

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- **Sujets d'examen :**

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**- Sujets d'examen :**

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